

“To create an environment that fosters collegiality, collaboration, networking and sharing among those engaged in simulation-based education and research.”



Victorian Simulation Alliance Inc.

**The Victorian Simulation Alliance**

# PARTNER ENGAGEMENT



Updated September 2021



Victorian Simulation Alliance Inc.

## Invitation to Participate

On behalf of the Board of the Victorian Simulation Alliance (VSA), it is our great pleasure to extend a warm invitation to join us as a key partner with our organisation. The VSA is a significant organisation in Victoria supporting the development and implementation of simulation across the health and community services sector. We provide our members with an active and supported community of practice through the provision of resources, education and training. As an organisation, we focus on our 4 key goals of people, professional practice, profile and sustainability and we pride ourselves on providing a forum for collaboration and networking for those engaged in our simulation community.

### What are the benefits of our partnership?

By becoming a partner, you will have access to a diverse member group. There are multiple opportunities where you can engage with your target audience, whether it be through, emails, newsletters, events and our website.

### Who are our Simulation Community?

The Victorian Simulation Alliance attracts a diverse range of members such as:

- Educators
- Health professionals from a variety of specialties
- Support and technical staff

The broad context of our member group includes those working within:

- Hospitals & other health care services
- Community and social services
- Higher education
- Vocational education & training

We encourage you to take advantage of our partner engagement opportunities and become a key supporter of the VSA.

For further information, please contact us on [vsa@vicsim.org.au](mailto:vsa@vicsim.org.au)

Thank you for your time and consideration and we look forward to hearing from you.

A handwritten signature in black ink, appearing to read 'Debra Kiegaldie', with a long, sweeping underline that extends to the right.

Professor Debra Kiegaldie

**President, Victorian Simulation Alliance**

## INDUSTRY PARTNERS

Our industry partners are reserved for commercial companies and simulation centres. We are offering this option so you can utilise the following benefits:

- Company logo and product information featured on our website with a link to your organisation's website
- The ability to send four promotional emails to our mailing list annually.

Price: \$1,000 per annum

## ADVERTISE YOUR COURSES AND EVENTS

We can provide a vehicle to promote your own course or other simulation opportunities to our members. This will be in the form of an individual email sent to our members distribution list. You may provide us with your course marketing information within the email and or/as an attachment.

Price: \$100 per email

## NEWSLETTER INSERT

We offer an opportunity for you to insert a small promotional feature of a maximum of 150 words with your company logo in to our newsletter.

Price: \$100 per insert

## VSA EVENT SPONSORSHIP

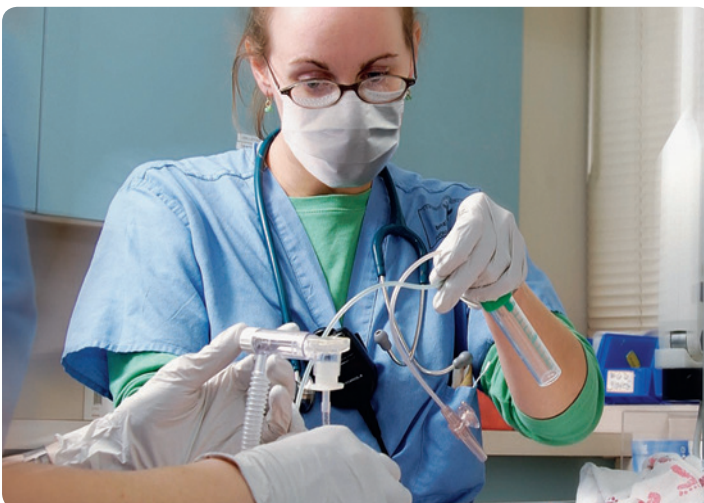
The VSA holds events throughout the year (either face-to-face or virtually) for delegates who come together to learn more about simulation. These events are a great opportunity for you to not only promote your organisation but to network with other professionals.

### Sponsorship Opportunities

Event sponsorship opportunities can take many forms. We can work with you to create the best opportunity for your brand. Examples include:

- Table set up at the event with your promotional materials
- Keynote speaking opportunity
- Promotional eDM sent to our mailing list
- Logo featured on the event flyer
- Recognition in the welcome and closing speeches of the event

Price on Application





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# PARTNER APPLICATION FORM

If you would like to be a partner of the VSA, please complete the following details:

**NAME OF ORGANISATION:**

**LEVEL OF SPONSORSHIP (please tick):**

Industry Partner

Advertise your Course and Events

Newsletter Insert

VSA Event Sponsorship - we would like to be notified scheduled VSA events

Name of contact person:

Position:

Telephone:

Email:

**Payment Options:**

Bank Transfer

Cheque

I require a tax invoice to make payment.

ONCE COMPLETED, PLEASE  
RETURN THIS FORM BY EMAIL TO:

Attention: Professor Debra Kiegaldie  
Email: [vsa@vicsim.org.au](mailto:vsa@vicsim.org.au)